***Research Brochure***

**Course(s):** English III/IV CP

**Teacher:** Gladney, R.

**Block/Semester/Year:** B1-3, S2, 2015-16

**Assignment Classification:** Major Assessment

**Assignment Type:** Writing; Research

**Text:** *Pretty Girl Rock* music video by Keri Hilson

**Total Possible Points:** 20 (percentage out of 100 in grade book)

As we have been exploring this unit we have worked with the themes of; justice, peace, equality, and the pursuit thereof. In light of Black History Month and our themes we have recently watched the music video to Keri Hilson’s song *Pretty Girl Rock*. This video is a homage to not only “girl power” but also to important female figures that helped forge a path for their successors. In this assignment you will have the opportunity to construct a brochure that informs others about a selected historical figure from the video.

**Expectations:**

Students are expected to construct an informative and interesting brochure about one figure as presented in Keri Hilson’s *Pretty Girl Rock* music video; Josephine Baker, Dorothy Dandridge, Patricia Marie “Patty” of *The Andrews Sisters*, Diana Ross of *The Supremes*, Donna Summer, Janet Jackson, or Tionne Watkins “T-Boz” of *TLC*. The information within the brochure will be found through active research and presented with proper citations.

**Directions:**

1. Students are to research their chosen figure so as to be better informed about the life and times surrounding them.
2. Students are to construct a tri-fold brochure containing pertinent information about their chosen figure.
3. Students are to cite all sources for both information and pictures/graphics within the brochure.

Research Brochure Rubric

**Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Course(s):** English III/IV CP, spring 2016

**Date:** \_\_\_\_\_\_\_\_\_\_

**Block:** \_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Category | [4] Excellent | [3] Good | [2] Almost | [1] Not Yet |
| Attractiveness & Organization | The brochure has exceptionally attractive formatting and well-organized information. | The brochure has attractive formatting and well-organized information. | The brochure has well-organized information. | The brochure's formatting and organization of material are confusing to the reader. |
| Content & Accuracy | The brochure has all of the required information (see checklist) and some additional information | The brochure has all of the required information (see checklist) | The brochure has most of the required information (see checklist) | The brochure has little of the required information (see checklist) |
| Writing Mechanics | All of the writing is done in complete sentences. Capitalization and punctuation are correct throughout the brochure. | Most of the writing is done in complete sentences. Most of the capitalization and punctuation are correct throughout the brochure. | Some of the writing is done in complete sentences. Some of the capitalization and punctuation are correct throughout the brochure. | Most of the writing is not done in complete sentences. Most of the capitalization and punctuation are not correct throughout the brochure. |
| Graphics/Pictures | The graphics go well with the text and there is a good mix of text and graphics. | The graphics go well with the text, but there are so many that they distract from the text. | The graphics go well with the text, but there are too few. | The graphics do not go with the accompanying text or appear to be randomly chosen. |
| Sources | There are many citations from a variety of sources accurately listed on the brochure. | There are some citations from a variety of sources accurately listed on the brochure. | There are a few citations accurately listed on the brochure. | Incomplete citations are listed on the brochure. |

Total Points: \_\_\_\_\_\_\_/20

Comments:

Brochure Checklist (Content & Accuracy)

Front Panel

* Picture/graphic of chosen figure
* Name of historical figure
* Interesting quote/catchphrase

Inside Panel 1

* Relevant picture/graphic
* Name(s) of figure
* Date and place of birth
* Date and place of death (They may not be dead yet, that’s okay.)
* Background information (Relevant information about the time period.)

Inside Panel 2

* Relevant picture/graphic
* Early life/career highlights
* Major breakthrough moment (What made them most famous/set their career into gear?)

Inside Panel 3

* Relevant picture/graphic
* Mid-life/career highlights
* Major accomplishments across career/life.

Back Panel 1

* Relevant picture/graphic
* How is the figure represented/portrayed in Keri Hilson’s *Pretty Girl Rock* music video?
* Why did you choose this figure to research?
* What should make this figure important to others?

Back Panel 2

* Citations